

2150 N. 107th Street  
Suite 205  
Seattle WA 98133.9009

TEL 206.367.8704  
FAX 206.367.8777  
E-MAIL [office@ndoa.org](mailto:office@ndoa.org)  
WEB [www.ndoa.org](http://www.ndoa.org)

## SCHOLARSHIP OPPORTUNITY

November 10, 2011

Dear Nonprofit Colleague:

NDOA's exciting upcoming Winter Conference, **Donor Focused Relationships: Communicate, Cultivate, Appreciate**, will be held Wednesday, January 25, 2012 at the Washington State Convention Center in Seattle, WA. The keynote speaker, Penelope Burk, is a best-selling author, researcher and highly-sought after presenter. She brings more than 40 years of fundraising experience and we are thrilled to have her!

The NDOA Board is offering this scholarship opportunity to ensure that everyone in our development community has access to the conference, incredible speakers like Penelope, information and professional resources at a greatly reduced rate.

To apply for a conference scholarship, complete the attached Conference Scholarship Application and return it by mail or email. Scholarships recipients will be asked to volunteer for two hours before, after or during the conference. Applications must be received at the NDOA office by Friday, December 16, 2011 at 5:00 p.m.

For more information on the conference or if you have any questions visit our website at [www.ndoa.org](http://www.ndoa.org), call NDOA at 206-367-8704, or email your request to [office@ndoa.org](mailto:office@ndoa.org).

If you are awarded a scholarship, your conference registration rate will be \$60, which includes a processing fee and your food/beverages for the day. The fee must be paid via check or credit card to the NDOA office by Friday, January 20, 2012 at 5:00pm to hold your spot.

NDOA is committed to making this important and exciting conference available to everyone in our development community. We hope to see you there!

Sincerely,



Dan Johnson  
Development Director, FareStart  
NDOA Board President 2011-2012

P.S. If you are not interested in receiving a scholarship, please pass this message along to someone who might be!

**SCHOLARSHIP APPLICATION**  
**NDOA 2012 WINTER CONFERENCE**  
**Donor Focused Relationships: Communicate, Cultivate, Appreciate**

**Conference Date:** Wednesday, January 25, 2012  
**Application Due Date:** Friday, December 16, 2011 at 5:00 pm

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**Scholarship Goal:** To make the professional training opportunities of the NDOA Conferences accessible to members and individuals who otherwise could not afford to attend.

**Scholarship Criteria:**

- 1) Scholarships will be distributed among a variety of service/program areas within the non-profit field.
- 2) Recipients will be required to volunteer for two hours before, during or after the conference.
- 3) Recipients must register for the conference and submit payment of \$60 Friday, January 20, 2012 in order to accept the scholarship and hold a spot.
- 4) Priority will be given to:
  - a. Individuals with an NDOA membership;
  - b. Individuals who are new to the development profession, enrolled in a fundraising/non-profit program, and interested in joining NDOA;
  - c. Individuals working or volunteering with an organization located outside Seattle;
  - d. Individuals who have not received a NDOA scholarship in the past;
  - e. A staff member, volunteer or board member of a non-profit organization under-represented in NDOA; however, individuals not affiliated with a non-profit will be considered;
  - f. Non-development staff (i.e. administration or program staff) or volunteers attending the conference with a member of their fundraising team who paid a conference registration;
  - g. A staff member or volunteer of a non-profit organization with a fundraising goal that is 50% or more of the annual budget; or have an annual operating budget of \$500,000 or less.

**Application Instructions:**

Please complete and return this application by Friday, December 16, 2011 at 5:00 p.m

*Return completed applications to:*

Email: [conference@ndoa.org](mailto:conference@ndoa.org)  
Fax: 206-367-8777  
Mail: NDOA Conference Scholarships  
2150 North 107<sup>th</sup> Street, Suite 205  
Seattle, WA 98133

*No late or incomplete applications will be accepted. Scholarship recipients will be notified by Friday, January 6, 2012. If you are not granted a scholarship, you may still register at the early bird rate - \$190 for non-members and \$140 for members (Early Bird Deadline is Friday, January 13, 2012). Questions? Call 206-367-8704.*

## 2012 NDOA Winter Conference Scholarship Application

*Please type into the form below and email to [conference@ndoa.org](mailto:conference@ndoa.org)  
or print and fax to 206-367-8777*

### **Personal Information:**

Applicant Name: \_\_\_\_\_

Title/Position/Volunteer: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Organization's Website: \_\_\_\_\_

Are you a member of NDOA?       Yes       No

Are you enrolled in an educational fundraising program?     Yes       No

If yes, School /Program: \_\_\_\_\_

Have you received a scholarship from NDOA in the past?     Yes       No

### **Organization Information:**

Staff Member       Volunteer (What capacity?) \_\_\_\_\_

Number of hours per month you volunteer? \_\_\_\_\_

Are you receiving a stipend?     Yes       No

Length of time you have been with this organization: \_\_\_\_\_

Recognized by the IRS and/or the State of Washington as a non-profit?     Yes       No

Year founded? \_\_\_\_\_ Number of staff: \_\_\_\_\_ Number of volunteers: \_\_\_\_\_

Describe the people your organization serves:

What is your organization's mission statement?

Annual Operating Budget: \$ \_\_\_\_\_ 2012 Fundraising Goal: \$ \_\_\_\_\_

What portion of your annual budget is from:

\_\_\_\_ % Government support      \_\_\_\_ % Corporate/Foundation Grants

\_\_\_\_ % Private/Individual support    \_\_\_\_ % United Way

\_\_\_\_ % Other \_\_\_\_\_

## 2012 NDOA Winter Conference Scholarship Application

### **Participant Information:**

*Please answer the question below that is applicable to you. If you need additional room, please respond on separate sheet, limit one page only.*

- a) If you are an employee or volunteer for a non-profit, how will attendance at this training benefit you, your organization and the people it serves?
- b) If you are not an employee or volunteer for a non-profit organization, please tell us how you anticipate this training will benefit you.

***Application deadline is Friday, December 16, 2011 at 5:00 p.m.  
Return completed applications to:***

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